

# Mimosa Public School P&C Fundraising Workshop

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# Agenda

1. Mimosa Public School P&C Association Objectives
2. What we do
3. Wish list
4. Fundraising alternatives
5. Agree next steps

# Mimosa P&C Objectives

- ❖ Mimosa Public School comprises 523 students in 21 classes, approx. 32 teachers, administrative and support staff plus volunteers.
- ❖ P&C Objective is to provide strong foundations for the future through six key areas:
  - ❖ Enthusiastic motivated learners
  - ❖ A flexible learning environment
  - ❖ Opportunities for change to build a positive future
  - ❖ Personal growth, responsibility and self value
  - ❖ High self esteem and positive relationships
  - ❖ Effective partnerships through collaborative community

# What we do

Funded and managed by Mimosa Public School P&C Association

- ❖ Operate the canteen, uniform shop and band program
- ❖ Air-conditioning in every classroom
- ❖ Astro turf for bottom oval
- ❖ Technology (Robotics, ipads, electronic whiteboards)
- ❖ Teaching Resources (Numeracy, Literacy, Geography, History)
- ❖ Classroom equipment and library furniture
- ❖ Sports equipment
- ❖ Outdoor mural, Sunshade for outdoor equipment
- ▶ Landscaping and outdoor refurbishment of garden areas

Watch this short video for a snapshot of what we do: <https://youtu.be/VAu2GHMNXoU>

# Wish List

- ❖ Cat to add from discussion with Matthew Fuller

# Fundraising alternatives

## Current Fundraising Channels

- ❖ Events 2018: Fireworks (\$60k), Trivia Night (\$16k), Other (\$4K) eg. Entertainment books, tea towels, exercise classes etc
- ❖ Sponsorship by local businesses 2018: Fireworks sponsors – First National, Frenchs Forest (\$4k), Swim Art (\$2k), Energise Gym (\$1.5k), Belrose Tutoring Academy (\$1.5k)

## Opportunities

- ❖ Grants – NSW Government
- ❖ Business Grants
- ❖ Deductible Gift Recipient (DGR)
- ❖ Other - Raising P&C fees, Alumni, bequests etc

# Grants

## NSW Government

- ❖ investing in infrastructure projects that deliver positive social, environmental and recreational outcomes.
- ❖ Known as 'Smarty Grants'- Grants amounts between \$2,500 to \$40,000

Further Information:

<https://www.nsw.gov.au/improving-nsw/projects-and-initiatives/community-building-partnership/>

See also appendix for research by parent Suji Leroux

## Organisations

- ❖ Organisations investing in infrastructure projects that deliver positive social, environmental and recreational outcomes.

## Examples

- ❖ Eco Schools Grant Program
- ❖ Financial Literacy Australia (FLA) Grants
- ❖ Community Shade Grants Program

Further Information:

<https://grantguru.com.au/about/>

[www.thegrantsguy.com.au](http://www.thegrantsguy.com.au)

E-mail: [keith@thegrantsguy.com.au](mailto:keith@thegrantsguy.com.au)

Mobile: 0408 967481

# Grants – Pros and Cons

Advantages	Disadvantages
<ul style="list-style-type: none"><li>❖ Purpose must be for construction or refurbishment of infrastructure. ie. purchase or capital equipment which has an asset value of more than \$2,500.</li></ul>	<ul style="list-style-type: none"><li>❖ Infrastructure must be accessible for use by local community</li><li>❖ No NSW Govt grants available in 2019 (due to NSW election)</li></ul>
<b>Considerations</b> <ul style="list-style-type: none"><li>❖ Need a project to fund</li><li>❖ Need dedicated volunteer to coordinate with experience in writing grant applications</li></ul>	



# Deductible Gift Recipient (DGR)

- ❖ NSW Government schools can receive income tax deductible gifts if they are endorsed as a deductible gift recipient (DGR) for a school building fund.
- ❖ Mimosa Public School P&C Association is registered as a not for profit charity and has achieved DGR status

Advantages	Disadvantages
<ul style="list-style-type: none"><li>❖ Tax Deductible donations for parents</li><li>❖ Public can contribute to the fund - parents, community members, alumni or local businesses</li></ul>	<ul style="list-style-type: none"><li>❖ Accounting procedures required - Receipts must be issued, separate bank account</li><li>❖ Purpose restricted to acquisition, construction or maintenance of a building ie. permanent structure with walls and a roof</li></ul>
<b>Considerations</b> <ul style="list-style-type: none"><li>❖ Need a project to fund</li><li>❖ Need dedicated volunteer to coordinate with experience in accounting, bookkeeping</li></ul>	

Further Information: <https://www.acnc.gov.au/tools/factsheets/deductible-gift-recipients-dgrs-and-acnc>

# DGR

Research by  
parent  
Shelley Davidson

Examples from  
Balgowlah  
Heights  
Primary School

<b>Apply for DGR Status</b> ↓	<ul style="list-style-type: none"><li>• Already Completed</li></ul>
<b>Set up Building Fund</b> ↓	<ul style="list-style-type: none"><li>• Create Building Fund Constitution (see template provided).</li><li>• Building Fund Committee – can be P&amp;C Committee, does not need to be separate.</li><li>• Establish Separate Bank Account – can be part of existing suite of accounts if relevant.</li><li>• Donations to building fund must be voluntary &amp; must not provide any material benefit to donor (i.e. a straight gift with nothing in return, an acknowledging bumper stick OK, but receiving a material possession such as a book, is not).</li><li>• Gifts must be \$2 or more to be tax deductible.</li></ul>
<b>Invite Donations</b> ↓	<ul style="list-style-type: none"><li>• Engage with ‘public’ to invite donations. Public can be just parents, or can include alumni and other community members. Can include local businesses, although they may prefer a sponsorship program as this is tax deductible and can provide them with material benefit.</li><li>• Letter to parents at beginning of year (see example provided), with email reminders towards end of financial year for those who have not yet donated.</li><li>• Plan for ‘donations’, specifying how it will be spent, is recommended in engagement with parents and other community members. This separates it from ordinary contributions and motivates donations.</li><li>• BHPS finds 30-40% of their parents make the voluntary donation of \$100 per family per annum.</li></ul>
<b>Manage Donations</b> ↓	<ul style="list-style-type: none"><li>• Any form of payment is suitable, as long as funds can be directed towards a separate bank account, can be accounted for separately and can be identified by donor. Master list must be maintained and an individual numbered receipt must be issued to each donor for purposes of their tax donation record.</li><li>• Records must be kept in same manner as other P&amp;C funds and included in the annual P&amp;C audit.</li><li>• Building fund can be managed as another item of business within current P&amp;C committee, no separate process is required.</li><li>• Additional work includes the creation of the email campaign, management of payments list &amp; issuing of receipt and reconciliation with building fund bank account.</li></ul>
<b>Fund Projects</b> ↓	<ul style="list-style-type: none"><li>• Must be spent on buildings, or part of building/addition, usually requires walls and a roof. Can include halls, swimming pools that have walls and a roof. Can’t include outdoor areas, land for outdoor areas, furniture and equipment that is not a fixture. Fixtures such as air conditioners, ducted heating systems etc. can be included.</li><li>• Costs payable from building fund include purchase of land, construction costs, painting, maintenance, insurance of buildings, fixtures in buildings and admin costs of running fund.</li><li>• Costs not payable from building fund include, running expenses, paying teachers, buying equipment that is not a fixture, maintaining grounds not part of a building.</li><li>• Funds can be invested temporarily.</li><li>• BHPS funded; a multipurpose building off the back of their hall, air conditioners, smart boards (fitted to walls) and a new cola which had a fixed roof, not sails).</li></ul>

# What we want from tonight

- ▶ What are we fundraising for?
- ▶ How do we want to fundraise going forward?
- ▶ Who can volunteer to help manage?